



ALDI NORD Website

Release Notes 1.70

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01.

Contact & General notes

Release Notes



Contact data

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Equal Treatment Law

The use of the male form when referring to persons or functionaries in the following text does not mean a gender-specific definition. Members of both sexes should be addressed on an equal footing.

General Notes

The release integrates new functionalities, optimizations and bug fixes into the software.

Please read these release notes to be up-to-date concerning the new program version and to get important information on handling new functions.

Detailed information on using the system components can be found in the Content Author Guide, which is stored directly in the Content Management System and updated continuously

https://author.prod.an-cms.com/assetdetails.html/content/dam/aldi/global/guides-and-documentation/Content-Author-Guide_EN.pdf

The Firefox browser in the latest version is to be used as the standard browser while working in the AEM (see also: Chapter B 1. Author environments)

If you have any questions about this update, please contact MRM / McCANN external support at aldi-support@mrm-mccann.de



02.

New Features, important notes and bugfixes



New possibility to display the Promotion Pages

With Release 1.69 new features had already been deployed that allow a different display of the Promotion Pages. This has now been finalized and includes the following functions:

- Promotions will be clustered into promotions from the current and the upcoming week
- A filter can be integrated to allow the customers to filter for certain promotions
- A Teaser Slider can be used and will replace the Offer Stage on the Startpage
- Within the Promotion pages the content of this Teaser Slider can be defined and an image selected that will then be displayed in the slider
- To introduce the customers to the new look and feel of the promotions an informational onboarding feature can be integrated
- to gather information of how your customers like the new promotion pages a feedback feature is available

Important Information

When changing from the old to the new display of the promotion pages certain aspects need to be considered in regard to redirecting existing pages.

Therefore, please align with the support before switching to the new style.

Content Author Guide Chapter

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Recap: Promotion Week Page

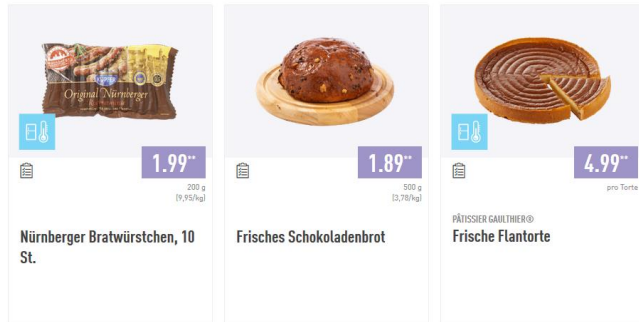
1/2

STARTSEITE > ANGEBOTE

Angebote



Überschrift



New Offer page overview is provided to switch between current and next week offers



Recap: Promotion Week Page

2/2

When using the new style for promotion pages the actual promotion pages will be displayed for the current week and for the next week. To have this displayed properly a new overview template had been created: the **Promotion Week Page**. This template would need to be created twice: One for "Current week" and one for "Next Week". The promotion pages themselves will however all be located under the **Promotion Week Page** for "Current Week".

Within the new **Promotion Week Page** the following settings can be defined in the **Page Properties**:

- It needs to be defined whether the chosen template is for "Current Week" or for "Next Week" and the path to the other **Promotion Week Page** needs to be set
- It can be selected which **Promotion Day Page** within the **Promotion Week Page** is initially shown (e.g. always the first, always the current, or a manual selection)

All **Promotion Day Pages** belonging to the selected week will be displayed on the **Promotion Week Page**. Furthermore the **Teaser Slider** for the various promotions will be displayed.

Hint:

The labels for "Current Week" and "Next Week" need to be integrated in the **Language Page** in the Tab **Articles**.

Important Information

Label Integration:

- the labels for CurrentWeek and NextWeek need to be integrated in the Language Page in the Tab Articles

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Recap: Promotion Day Page

All **Promotion Day Pages** need to be integrated beneath the **Promotion Week Page** for Current Week. Whether they are shown for the "Current Week" or for "Next Week" depends on the Promotion day. The pages themselves will not be displayed independently, but show as tab navigation on the **Promotion Week Page**.

Within the **Page Properties** of the **Promotion Day Page** the following can be selected:

- Promotion Day
- Show Remind Service
- Show Not available hint

Important Information

Promotion Day Pages only need to be integrated beneath the Promotion Week Page for the Current Week, neverminding if the date is for the next weeks promotion.

Content Author Guide Chapter

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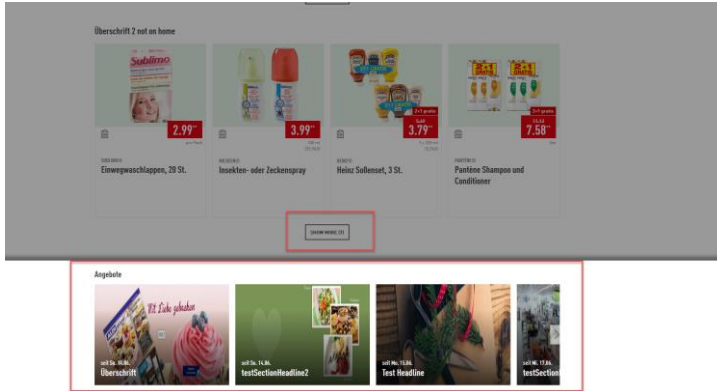


Recap: Enhancement Article Tile Group

On the **Promotion Day Page** not the whole content of the **Article Tile Group** will be displayed at first glance, but only the first row. If a customer wants to see all the articles a "Show more" button indicates how many other articles are integrated in the **Article Tile Group** component.

The label for this button needs to be integrated in the **Language Page** within the tab **Articles**.

Furthermore, the content of the **Category Navigation (Teaser Slider)** that will be displayed on the **Homepage** and on the **Promotion Week Page** can be defined in the various **Article Tile Groups**. Here an image must be integrated that will be displayed in the Slider.



Important Information

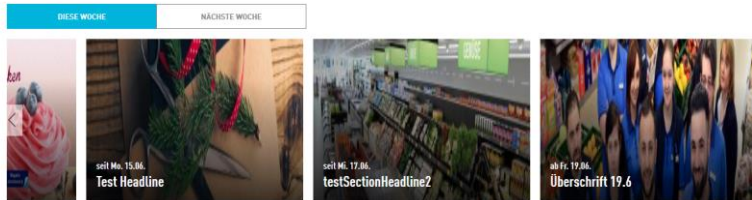
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Enhancement Startpage

When switching from the old promotion pages to the new promotion pages the **Offer Stage** will automatically be replaced by the **Teaser Slider**. Instead of the **Offer Stage** component the **Category Navigation** component will then be displayed on the Startpage. Within the component all teasers will be displayed that are maintained within the **Article Tile Group** components. Furthermore, the editor can integrate a headline text and the link text to show all promotions.

Headline



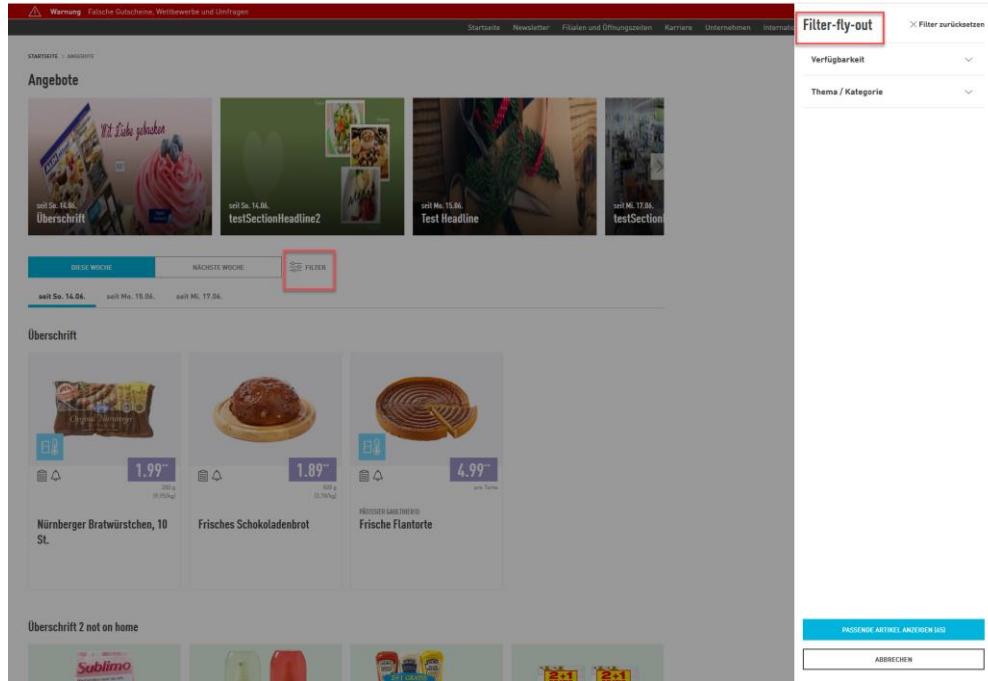
Important Information

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Filter for promotions

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A filter option will be available to filter for certain promotions and article categories



Filter for promotions

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With release 1.70 it will be possible to filter for certain promotions and article categories. The filter is displayed next to the week tabs for Current Week and Next Week. Once a customer clicks on the filter it slides into the page from the right hand side. The various article categories a customer could filter for need to be defined in the **Article Tile Groups** on the **Promotion Day Pages**.

All labels needed for the filter need to be integrated on the **Language Page** within the tab **Articles**.

Important Information

Label Integration:

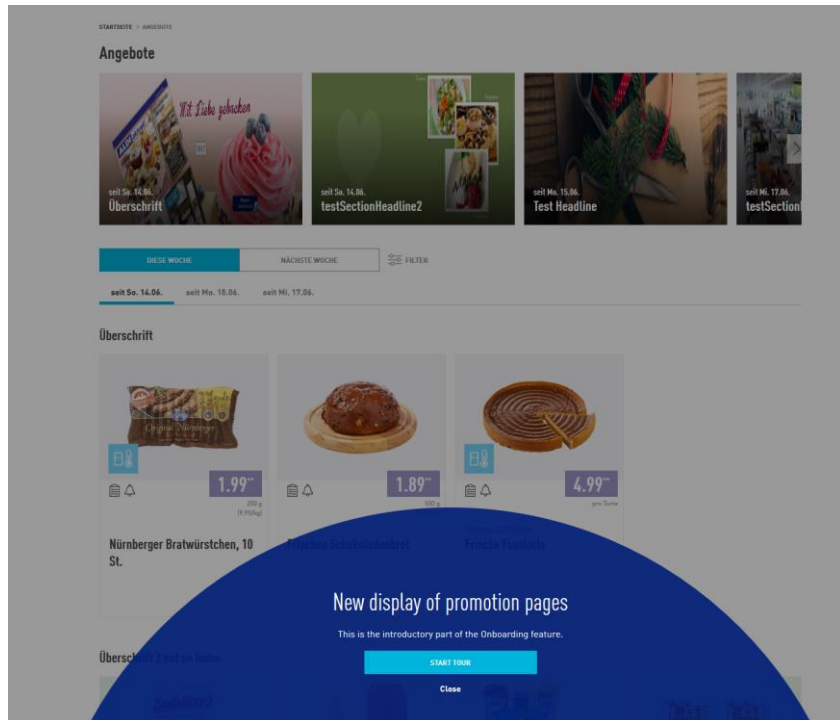
- all labels for the Filter need to be integrated in the Language Page in the Tab Articles

Content Author Guide Chapter

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Onboarding Feature

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To promote the new features to the customer you have the ability to activate an onboarding for the user



Onboarding Feature

2/2

In order to familiarize your customers with the new look and the new features of the promotion pages, the **Onboarding** feature can be used. When integrated it will guide the customer through all the new features when visiting the website for the first time after the new features' integration. To integrate the feature the following steps are necessary:

The **Onboarding** component needs to be placed on the **Promotion Week Page** for the current week. Within the component certain labels need to be inserted, e.g. some explanatory text, the button text to start the onboarding tour, etc.

The topmost component needs to be configured: Here the **Category Navigation** (Teaser Slider) and the **First Slide** can be explained to the customer. Open the **Page Properties** of the **Promotion Week Page** for the Current week in the tab **Onboarding**. Here the **Week Selection**, the **Article Tile Group** and the **Filter** can be explained.

Within the **Onboarding** component you can select for how many visits per customer the Onboarding feature should be shown.

Important Information

Mandatory order of the Onboarding feature:

The following order is obligatory for the Onboarding feature:

- Teaser Slider
- Sticky Filter Element
- Filter
- Show More Button
- Tab-Navigation

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Feedback Feature

To get an impression whether your customers like the new features and the new look of the Promotion Pages the **Feedback** feature can be integrated on the single pages, e.g. the **Promotion Week Page**, the various **Promotion Day Pages** or the Startpage. By selecting a corresponding icon your customers can decide whether they liked the new features or not, and they can also select between three statements to specify their feedback. It is also possible for them to give personal feedback in a textbox.

To implement this feature the **Feedback** component needs to be integrated on the single pages. Here you can insert the needed labels and also specify the statements your customers can choose from. These can vary for the different templates the **Feedback** component is integrated in.

Once a customer fills in the feedback and sends it, it will be transferred into the **MDS database**.



I like the new pages

- I like the filter
- I like the slider
- I like the week selection

Let us know what you think

Disclaimer *

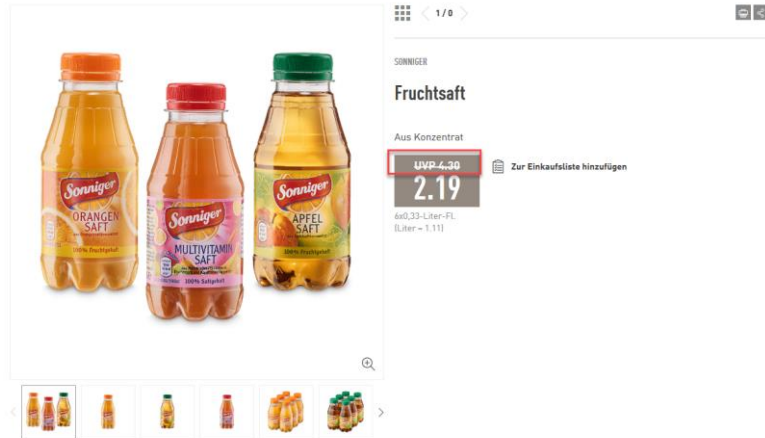
SUBMIT

Content Author Guide Chapter

E4

Enhancement Article template: Checkbox for MSRP

Within the Article Template it is now possible to check the checkbox for the MSRP. Once checked it will be displayed in front of the reduced price. The label for MSRP needs to be defined within the Language Page in the tab Articles.



Sorten:

- Orangensaft – aus Orangensaftkonzentrat
- Apfelsaft – aus Apfelsaftkonzentrat
- Multivitaminsaft – aus Mehrfruchtsaftkonzentrat, Fruchtmark und Karottensaftkonzentrat

Important Information

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New Menu Icon



There is a new menu icon selectable in the first level navigation, which can for example be used for contests.



Important Information

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Important Information

H1 Headlines

The maintenance of an H1 type headline on existing and new pages in the AEM will be mandatory in the future to ensure that the pages remain SEO compliant. This means with the Go Live of Release 1.70 (June 24, 2020) pages can no longer be saved without an H1 type headline in AEM.

Only the templates listed in below are being checked for an H1 headline. However, if these templates are using either Intro Type 1 or Intro Type 2 as Overview Type, the Page Title is considered a H1. In that case an additional H1 headline component is not allowed on these templates. If the Intro Type 3 is in use, the page title is not considered as H1 headline. Thus, an integration of a H1 headline component is mandatory.

- Editorial Page
- Editorial Overview Page
- Enhanced Product Page
- Error Page
- Form Page
- Magazine Overview Page
- Product Page
- Promotion Overview Page
- Promotion Page
- Real Estate Page
- Recipe Overview Page

Please note that the maintenance of type H1 headlines must also be carried out for existing pages. Therefore, a script ran through your pages listing all the templates that actually need to be adjusted. We updated the ANSUPPORT tickets already assigned to you accordingly. Please go through the pages listed in the tickets and adjust them.

Important Information

Please ensure maintenance until AEM Release 1.70 (**24.06.2020**)

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Bugfixes



Recipe Tiles:

When linking recipes within the Recipe Tile Group the headline and description text were not displayed. This had been fixed.

Offer Dates on Promotion Pages:

After the last deployment Offer Dates on various promotion pages had been displayed although they shouldn't. This has been fixed.

Important Information

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